



CARLEEN LYDEN-KLUSS

CARLEEN LYDEN-KLUSS IS THE CO-FOUNDER AND EXECUTIVE DIRECTOR OF NAMEPA (NORTH AMERICAN MARINE ENVIRONMENT PROTECTION ASSOCIATION) LEVERAGING OFF HER EXPERIENCE AS A MARKETING AND COMMUNICATIONS PROFESSIONAL IN THE COMMERCIAL MARITIME INDUSTRY WITH OVER 39 YEARS OF EXPERIENCE. SHE SPECIALIZES IN IDENTIFYING, DEVELOPING AND IMPLEMENTING STRATEGIC MARKETING AND COMMUNICATIONS PROGRAMS THAT INCREASE THE VISIBILITY AND EFFECTIVENESS OF NAMEPA AS WELL AS THE DEVELOPMENT OF EDUCATIONAL RESOURCES PROMOTING MARINE ENVIRONMENT PROTECTION. SHE WORKS TO DEVELOP STRATEGIC ALLIANCES BETWEEN INDUSTRY, REGULATORS, CONSERVATION GROUPS AND EDUCATORS TO “SAVE THE SEAS”.

IN 2015, MS. LYDEN-KLUSS WAS APPOINTED AN AMBASSADOR BY THE INTERNATIONAL MARITIME ORGANIZATION (IMO). SHE IS A MEMBER OF WISTA (WOMEN’S INTERNATIONAL SHIPPING AND TRADING ASSOCIATION) WHERE SHE SERVES AS PRESS OFFICER FOR THE INTERNATIONAL ORGANIZATION, THE CONNECTICUT MARITIME ASSOCIATION, THE MARINE SOCIETY OF THE CITY OF NEW YORK, INTERTANKO, THE NATIONAL PRESS CLUB, WIMAC (WOMEN IN MARITIME ASSOCIATION, CARIBBEAN) AND IS A PAST-PRESIDENT OF THE PROPELLER CLUB CHAPTER OF THE PORT OF NY/NJ, AS WELL AS A TRUSTEE OF SEA RESEARCH FOUNDATION. SHE WAS ALSO ELECTED TO THE BOARD OF TRUSTEES OF THE COAST GUARD FOUNDATION, THE TALL SHIPS FOUNDATION, NEW YORK HARBOR FOUNDATION AND THE NEW ERA ACADEMY TRANSPORTATION TECHNOLOGIES PROGRAM IN BALTIMORE.

MS. LYDEN-KLUSS IS ALSO CHIEF EXECUTIVE OFFICER OF MORGAN MARKETING & COMMUNICATIONS, AND THE CO-FOUNDER/EXECUTIVE DIRECTOR OF THE MERCHANT MARINE POLICY COALITION AND THE CONSORTIUM FOR INTERNATIONAL MARITIME HERITAGE. IN 2010, SHE WAS AWARDED THE CERTIFICATE OF MERIT BY THE UNITED STATES COAST GUARD AND IN 2014 A PUBLIC SERVICE COMMENDATION FOR HER WORK ON WORLD MARITIME DAY AND AMVER, RESPECTIVELY. MS. LYDEN-KLUSS GRADUATED FROM WELLESLEY COLLEGE WITH A BA IN POLITICAL SCIENCE AND HISTORY (MINOR IN ECONOMICS) AND STUDIED ACCOUNTING AT CORNELL SCHOOL OF BUSINESS ADMINISTRATION, AND IS A TRAINED FACILITATOR AND MEDIA TRAINER. SHE HELD A USCG CAPTAIN’S LICENSE.