



The Center for  
**WOODEN BOATS**

# 2012 ANNUAL REPORT

TO THE COMMUNITY



THE CENTER FOR WOODEN BOATS  
Seattle & Camano Island, WA

# WHAT A YEAR AT CWB!

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During 2012 The Center for Wooden Boats added a third campus, invented new programs, and forged new partnerships while continuing to change lives, one boat at a time. It was a year we offered more programs for youth. Younger visitors watched model pond boats sail that they'd just designed and built; elementary students at Beacon Hill International School learned to use chisels and sand paper as they built a "Footy pond boat"; older students learned how to build a kayak and move under their own power; "The Science of Sailing" brought young people to the Pacific Science Center in the mornings and to CWB for sailing lessons in the afternoon. Crew members in the Job Skills Training program for underserved youth energized the whole organization.

Visitors of all ages watched steaming ceremonies as Western red cedar logs transformed into canoes under the guidance of Haida carver Saaduuts, CWB's Artist in Residence. New exhibits added another dimension of learning and exploration at South Lake Union.

As usual, CWB's volunteers fueled the organization with over 20,000 hours of time! A highlight was their help transforming CWB's newest campus on the north shore of Lake Union with a thorough make-over of the 5,000 square foot warehouse that's now providing precious space for boat and sail repair.

Kids, canoes, volunteers and heart. The formula for another year of community service.

**Betsy Davis**

CWB Executive Director

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Our vision is preserving our maritime heritage by passing on maritime heritage skills. We are a do-touch museum with a priority for community. Our outreach began with sailing instruction for homeless teenagers, 7th and 8th grade alternative school students and physically disabled people.

Every year our challenging and fun programs are enhanced and enlarged. I evaluate 2012 as an epic year in our constant growth. That means we are having yet more visitors, locally and world-wide, who leave CWB with life-long memories and life-long skills.



Here are some examples:

- A summer day camp for 9-12-year-olds, where they learned boating skills, designed and built models of boats and then built and raced boats
- An umiaq built by teenagers in our Job Skills Training Program at South Lake Union
- A classic skiff built by teenagers in the Job Skills Training Program at CWB at Cama Beach
- A Haida carved canoe completed and donated to the Nisqually Tribe carved by Haida native Saaduuts and hundreds of volunteers, young and old
- A six-day, hands-on conference on Teaching With Small Boats, hosted at CWB Cama Beach with about 100 attendees from 80 maritime heritage organizations around the country
- A gazillion elementary school kids came for three-hour sessions to build toy boats and paddle umiaqs; more came for week-long sailing camps
- Teenagers built pond models and adults built ikyaks (traditional Aleut kayaks), learned casting, caulking, oar making, sailmaking and more

Looking at the achievements of kids in woodworking, precision paddling and sailing, I saw a lot of potential boatwrights, admirals and engineers with new-found confidence in their ability to solve complex problems.

About all our visitors: no matter what their age, gender or abilities, I saw their pride of accomplishment in making their maritime heritage come alive.

**Dick Wagner**  
CWB Founder

# 2012 NOTABLE HIGHLIGHTS

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## PRESERVATION

*CWB envisions a future where lives are enriched with the knowledge of where we fit into the continuum of history and human experience. We nourish this awareness by collecting, preserving and telling the story of Northwest wooden small craft and maritime culture.*

- Over 20 of the boats in CWB's collection can be rented by the public and sailed, rowed or pedaled on a typical livery day. 75 volunteers and 5 staff helped repair the boats in CWB's collection during 2012.
- CWB opened two exhibits in 2012, *Persistent Work: Images of Industry on Lake Union and Salmon Bay* and *Fish On!: Boathouses and Resorts of Puget Sound*, creating new opportunities for visitors to connect with local, maritime heritage.

## LIFE-LONG LEARNING

*CWB envisions a future where people of all ages use their hands and minds to connect to their culture and their physical world. We promote participation by making maritime craft and skills education available as a lifelong experience.*

- CWB offered more than 60 workshops, classes or learning opportunities in 2012 for youth and adults at both campuses.
- Our boatbuilding and sailing workshops saw increased participation by families, illustrating that our educational opportunities are for all ages and offer a unique opportunity for parents and kids to learn together.

## YOUTH

*CWB envisions a future where every child has the confidence to pursue their full potential. We inspire young people by providing challenging physical and mental experiences in wooden small craft.*

- In 2012, 14 at-risk youth gained work experience through our Job Skills Training Program. Following the program, 5 planned to attend college, 4 entered the work force, 3 entered Job Corps programs, and 2 continued High School with plans to graduate.
- Our partnership with Pacific Science Center brought 200 middle school students to CWB to learn the "Science of Sailing" through hands-on experience on our docks and at the Model Boat Pond.

## ACCESS

*CWB envisions a future without barriers to enjoying our waterways. We make it easy by making boats on the water accessible to all.*

- CWB served 2,528 students in field trips in 2012, many of whom paddled a boat for the first time in their lives while participating in the field trip. 764 (30%) of those students utilized our pay-what-you-can option.
- CWB offered free CastOFF! Sunday boat rides to over 7,400 people in 2012.

## COMMUNITY

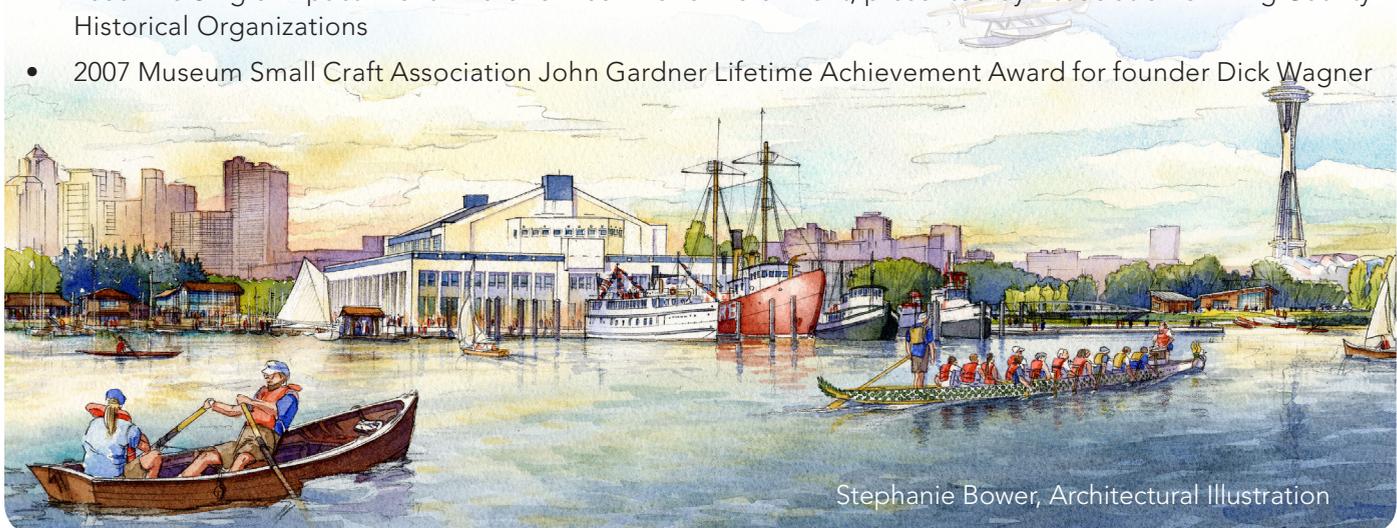
*CWB envisions a future where people form connections that strengthen society. We encourage contact by providing an oasis and gathering place at the water's edge.*

- 32,200 people attended the free Lake Union Wooden Boat Festival in 2012.
- CWB shared its Boathouse with over two dozen community groups for meetings and other functions, and hosted two prestigious National programs, the ISSA High School Doublehanded Championship and the Teaching with Small Boats Conference.

# CWB AWARDS & HONORS

In 2011, The Center for Wooden Boats was recognized for overall institutional excellence in preserving Northwest maritime history since 1976 by The American Association for State and Local History (AASLH).

- 2012 The King County Executive's John D. Spellman Award for outstanding work to enhance public understanding of Lake Union's underwater archaeological resources
- 2011 National Award of Institutional Excellence, American Association for State and Local History
- 2010 2nd Annual Wooden Boat Foundation Lifetime Achievement for Wooden Boat Culture and Community Spirit, Awarded to Dick Wagner, CWB Founding Director
- 2010 Waterfront Center, Clearwater Award, Recognizing outstanding efforts by non-profit organizations working at the grassroots level for the betterment of their communities and their waterfronts
- 2010 Washington Museum Association, Award of Individual Excellence presented to CWB Founder Dick Wagner
- 2010 Washington State Historical Society, Peace and Friendship Award for CWB's Artist in Residence, Saaduuts
- 2010 Washington Museum Association, 2010 Award of Project Excellence presented to The Working Group at Lake Union Park
- 2009 US Sailing Association, Year Round Community Sailing Center Award
- 2009 Washington Museum Association, Award of Publication Excellence for CWB Program Catalogue
- 2008 Non-Profit of the Year and Ambassador of the Year from the South Lake Union Chamber of Commerce
- 2008 The Single Impact Event Award for 2007 Honor Pole Event, presented by Association of King County Historical Organizations
- 2007 Museum Small Craft Association John Gardner Lifetime Achievement Award for founder Dick Wagner



"Dick and Colleen – As one of your very early customers... please accept my thanks for your leadership in the community and for your vision for the CWB. Your legacy is more than your history...it is the future of the hundreds of people you have personally touched!"

- Jim, CWB Supporter

# 2012: BY THE NUMBERS



**CWB serves over 100,000 unique visitors each year. Here are some ways the community is involved.**

Lake Union Wooden Boat Festival Attendees	32,200
Hours logged of Boat Rentals ("livery")	3,535
Young people participating in youth programs	3,408
Number of underserved youth participating	1,433
Toy Boats built at community events (approx)	6,000
Visitors participating in free Public Rides	7,482
Adult Workshop and Speaker Attendees	680
Dockside tours aboard visiting vessels	6,659
Dockside viewing of visiting historic ships (approx)	35,000
Visitors sailing model pond boats	5,217
CWB visitors at South Lake Union (approx)	50,000
CWB visitors at Cama Beach State Park (approx)	20,000
People attending waterfront family gatherings	5,810
High School Regional & National Regatta participants	5,000
Number of community groups that meet at CWB	24



## CWB is community powered

Members (as of 12/12)	2,197
Volunteers who logged hours in 2012	525
Total number of volunteer hours logged in 2012	21,854



## CWB preserves a unique collection of historic boats

Boats CWB owns	149
Boats in CWB's Museum Collection	62
Boats unique to the Northwest	46
Boats CWB has documented for Library of Congress	15
Monographs CWB has published on Northwest boats	5

### Number of youth served in 2012



### Number of people who received free rides through our CastOff! Program in 2012



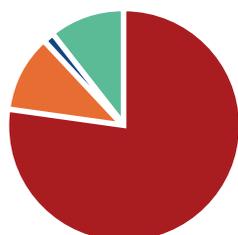
# STATEMENT OF FINANCIAL ACTIVITIES

The Center for Wooden Boats hired Clark Nuber P.S., to conduct an independent audit of our 2011 financial activities. They returned an 'unqualified' opinion, identifying our financial records to be an accurate representation of our financial records.

	2011	2010
Contributions	202,410	240,788
In-Kind Contributions	145,453	197,182
Grants	309,810	298,326
Memberships	69,046	63,246
Sponsorships	25,800	17,682
Special Events (Net)	58,551	60,157
<b>Contributed Revenue</b>	<b>\$811,070</b>	<b>\$877,381</b>
Program service fees	310,618	294,546
Sales to Public	43,133	33,618
Interest Income	1,647	3,935
Gain/Loss on sale of assets	(7,381)	(3,098)
Other Income	41,354	40,356
<b>Earned Revenue</b>	<b>\$389,371</b>	<b>\$369,357</b>
<b>TOTAL OPERATING REVENUE</b>	<b>\$1,200,441</b>	<b>\$1,246,738</b>
Program Expenses	975,153	842,437
Management and General	120,168	120,865
Fundraising	114,711	60,692
<b>TOTAL OPERATING EXPENSES</b>	<b>\$1,210,032</b>	<b>\$1,023,994</b>
<b>OPERATING CHANGE IN NET ASSETS</b>	<b>-\$9,591</b>	<b>+\$222,744</b>
<b>NON-OPERATING CHANGE IN NET ASSETS</b>	<b>+\$34,656</b>	<b>+\$465,416</b>
<b>TOTAL CHANGE IN NET ASSETS</b>	<b>+\$25,065</b>	<b>+\$688,160</b>
<b>ENDING NET ASSETS</b>	<b>\$2,883,633</b>	<b>\$2,858,568</b>

Audited 2011 financial statements. Audited 2012 financials will be available mid-year, 2013.

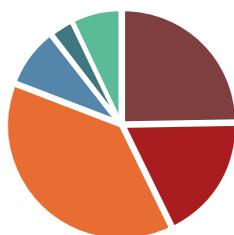
Professional accounting audits conducted by Clark Nuber, P.S.



### 2011 Earned Revenue

- Programs
- Sales
- Interest Income
- Other Income

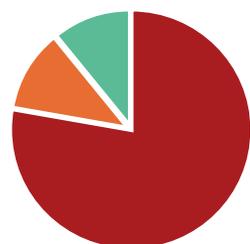
**Total Revenue: \$389,371**



### 2011 Contributed Revenue

- Contributions
- In-Kind Contributions
- Grants
- Memberships
- Sponsorships
- Special Events (Net)

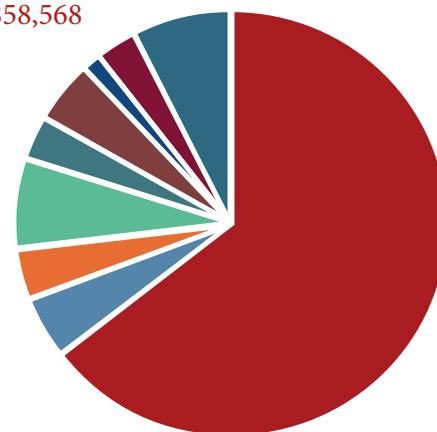
**Total Support: \$811,070**



### 2011 Expenses Overview

- Program Services
- Management & General
- Fundraising

**Total Expenses: \$1,210,032**



### 2011 Expenses Detailed

- Salaries, Benefits, Professional Services
- Event Expenses (Festival, Regattas)
- Workshop Expenses
- Facilities Upkeep and Rent
- Insurance
- Printing, Postage, Office Supplies
- Conferences, licenses, etc.
- Cost of Goods Sold (Gift Shop)
- Fees, Interest, Miscellaneous

**Total Expenses: \$1,210,032**

# CWB'S BOARD OF TRUSTEES & STAFF

## CWB BOARD OF TRUSTEES (As of December 2012)

### **Mark Barnard, co-Vice President**

Director, Onboard Revenue  
Holland America  
Serving since 2005

### **Alex Bennett**

Real Estate Development  
Kennedy Wilson  
Serving since 2001

### **Ros Bond**

CEO and Insurance Executive (retired)  
Serving since 2012

### **Chris Butler, co-Vice President**

Architect  
MITHUN  
Serving since 2007

### **Chad Cohen**

Chief Financial Officer  
Zillow.com  
Serving since 2010

### **Jim Compton**

Freelance Writer  
Former Seattle City Council  
Serving since 2006

### **Kay Compton**

Principal  
NBBJ Architects  
Serving since 2012

### **Caren Crandell**

Biologist and Educator  
University of Washington  
Serving since 1986

### **Mike Hendrick**

Project Lead, Information Technology  
Nordstrom  
Serving since 2012

### **Elsie Hulsizer**

Environmental Professional (retired)  
Currently Author, Photographer  
Serving since 2009

### **Adam Karpenske**

Owner  
Karpenske Marine Carpentry  
Serving since 2012

### **David Loretta, Past President**

President  
Nordstrom Bank  
Serving since 2006

### **Sue McNab**

VP Chief People Services Officer  
PEMCO Insurance  
Serving since 2012

### **Mark Nowlan**

Marketing and Communications  
Microsoft  
Serving since 2010

### **Lori O'Tool, President**

Partner  
Preg O'Donnell & Gillett PLLC  
Serving since 2003

### **Walt Plimpton, Secretary**

Airline Pilot (retired)  
Serving since 2005

### **Noah Seixas**

Professor  
University of Washington  
Serving since 2010

### **Rob Sendak**

Retail Supervisor  
REI Seattle Flagship  
Serving since 2012

### **Johnathan Smith, Treasurer**

Certified Public Accountant, Associate  
Marcus & Millichap  
Serving since 2009

### **Denise Snow**

School Psychologist (retired)  
Serving since 2004

### **Suzanne Zonneveld**

School District Finance Manager (retired)  
Serving since 2012

## CWB STAFF (As of December 2012)

**Betsy Davis**, Executive Director

**Dick Wagner**, Founding Director

**Eldon Tam**, Deputy Director

**Amy Arrington**, Sailing Instructor

**Shane Bishop**, CWB Cama Beach Livery & Facilities Manager

**Oliver Davis**, Sailing Instructor

**John Dean**, Cama Beach Manager

**Charles Fawcett**, Bookkeeper

**Steve Greaves**, Boat Donations/Sales Manager

**Joe Green**, Lead Boatwright

**Diana Hennick**, Visitor Services Manager

**Kyle Hunter**, Livery & Boatshop Manager

**Christian Holtz**, Sailing Instructor

**Andrea Kinnaman**, Staff Accountant

**Dan Leach**, Community Engagement Lead/ Boatwright

**Chris Maccini**, Youth Education Coordinator

**David Mondello**, Crew Member Support Lead, AmeriCorps

**Wendy Morrison**, Livery Attendant

**Edel O'Connor**, Skills Workshop Program Manager & Wharf Manager

**Aislinn Palmer**, Event Manager & Working Group Lead

**Judith Rickard**, Member/Donor Relations

**John Riley**, Nightwatch

**Mindy Ross**, Sailing Education Director

**Ruth Sawyer**, Workforce Development Program Assistant AmeriCorps VISTA

**Lara Schmidt**, Volunteer Manager & Communications Coordinator

**Saaduuts**, Artist-in-Residence

**Tyson Trudel**, Youth Education Manager

**Andrew Washburn**, Historical Projects Manager

*"I wanted to send a thank you to Tim who captained the gillnetter for the 3pm sail last Sunday. I was there with my three boys... who are still talking about it. Just this morning the two younger ones had rigged a net on the back of a toy boat (not actually a sailboat, but that doesn't seem to phase them) so they can go fishing. This was not their first time at CWB, but it has had a huge impact. Thanks!"*

- Elisabeth, Parent

THE CENTER FOR WOODEN BOATS  
Seattle & Camano Island, WA

The mission of The Center for Wooden Boats is to provide a gathering place where maritime history comes alive through direct experience and our small craft heritage is enjoyed, preserved and passed along to future generations.

*Photos by Mitch Reinitz, and Dale Johnson*